

EXHIBIT 7
Top Three Most Important Software Features

	Tax Preparation Software	Tax Research Software
Ease of use	78%	90%
Cost	54%	64%
Timely updates	40%	65%
Customer support	50%	41%
Available features	48%	N/A
Company reliability	41%	45%
Availability of states	34%	N/A
Your familiarity	32%	36%