

**EXHIBIT**  
Disclosure Regarding Remediation Actions

Excerpt from the 10-Q filed by Catalina Marketing Corporation on September 15, 2004:

Since May 2003, we have taken a number of steps that we believe will impact the effectiveness of our internal control over financial reporting including the following:

- In May 2003, we assigned one of our senior executives to assume principal oversight responsibility for CHR [Catalina Health Resource, a subsidiary of Catalina Marketing] and its operations for an interim period, specifically in connection with developing and implementing appropriate disclosure controls and procedures and internal controls over financial reporting.
- In September 2003, we appointed a new corporate controller of CHR.
- In November 2003, we adopted the [CHR] Selling Policies and Procedures. These policies and procedures, as well as other policies adopted by the Company, provide the following:

- We required all participants in CHR programs to execute written contracts, including amendments to existing contracts, in each case, in form and substance approved by the Company's Executive Counsel for Legal Affairs or authorized CHR officers.
- We restricted CHR employees from commencing or changing a program prior to the Company receiving a signed contract or amendment to an existing contract.
- We limited the duration of programs and printing amounts to limits set forth in signed contracts or amendments to existing contracts.
- We limited deviations from CHR standard contract clauses without prior approval by CHR authorized officers.

- In November 2003, we established compliance training programs for the Company's employees related to the policies described above and contained in the [CHR] Selling Policies and Procedures.
- In February 2004, we appointed a new president of CHR.
- In March 2004, we completed the relocation of our CHR operations related to finance, database operations, contract administration, procurement and human resources from our offices located in St. Louis, Missouri, to our headquarters in St. Petersburg, Florida, in order to monitor these operations more closely.
- We have engaged outside resources to supplement our finance and accounting departments to support the preparation of financial statements and reports that are to be filed with the SEC.
- We are reevaluating prior policies and procedures and have established new policies and procedures for transactions, account reconciliation procedures and contract management procedures.
- In July 2004, we added a financial expert to our Board of Directors and the Audit Committee as required by the Sarbanes-Oxley Act of 2002.