

EXHIBIT 1
FIRST INTRODUCTORY ACCOUNTING COURSE: MEAN QUESTION RESPONSES

Survey Item	Accounting Majors	Nonaccounting Majors	Overall
1. The first accounting course will help me to do well in my career.	3.77	3.31	3.47
2. The first accounting course had an interactive classroom environment.	3.30	3.04	3.13
3. I learned a great deal from the first accounting course.	3.89	3.59	3.69
4. When I took the first accounting course, I spent more time on that course than other courses.	3.28	3.24	3.25
5. The instructor in the first accounting course kept students informed of their progress.	3.70	3.43	3.52
6. The first accounting course was interesting.	3.78	3.09	3.32
7. I was highly motivated to do well in the first accounting course.	4.20	3.89	3.99
8. The first accounting course was difficult.	2.87	3.58	3.34

*Items were rated on a scale from 1 (strongly disagree) to 5 (strongly agree).
Although 556 students completed surveys, for unknown reasons a few did not respond to all questions.*